iColorist for Film Schools

The best film schools give students a multidisciplinary foundation in the art, science and business of filmmaking. They understand that even those students who have already chosen a role or specialty are best equipped by a holistic understanding of the process and its interconnected components.

And yet, many film schools fail to adequately cover a crucial part of the process, with color grading skipped or glossed over by a non-specialist.

Every piece of recorded footage will be color managed and graded. Understanding how to factor this into filmmaking and use it as part of the vision, as well as its technical management, will give students of film a well-rounded knowledge base and an industry edge.
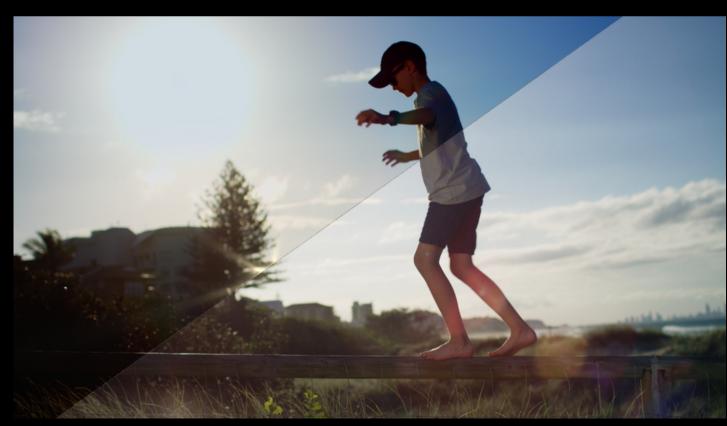
WHAT DO YOU NEED TO UNDERSTAND ABOUT COLOR?

Directors - what can be achieved in the Color room to realise your vision

Producers - what can be achieved within your budget

VFX Artists - how you can work with the colorist

Cinematographers - how you and the colorist can work together to help each other

DITs - how you fit into the Color pipeline

Teachers - how Color Management works and the software used

Editors - what to supply your Colorist before grading

GRADING IN FILMMAKING

An understanding of color grading can benefit the end-to-end filmmaking process by:

Saving time, both during shooting and during the Color session.

Realising a director's vision is vital. You will learn how to offer interesting 'Looks' that will help tell the story.

Saving money. Being competent with the software and having confidence in your ability will lead to faster Color session.

Streamlining the process helps everybody involved.

Making sure everyone speaks the same langugage, a director can talk knowledgeably about what he/she needs.

Ensures a trustworthy director with a strong reputation for competency. Students will have the confidence to be able to present themselves as a Colorist.

Conversely, film industry professionals that lack an understanding of the role and application of color grading can run into issues such as not securing a Colorist early enough in the process of worst still, running out of time to complete the grade before the deadline.

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THE iCOLORIST OFFERING

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iCOLORIST

Everything color, from working colorists

We exist to **preserve and pass on** decades of hard-earned industry knowledge and share innovations - across the art, science, and business of color.

We were the first independent colorist academy, founded in 2009 **to help colorists across the world advance the craft** – building on the pioneering work that's already been done, instead of starting from scratch.

We train **colorists, editors, DPs, DITs producers, directors, and photographers** on best color grading practices, color science, and advanced techniques for using every major grading system on the market.

WHAT WE ARE

WHAT WE DO

The iColorist is the **original and most prominent** professional training organization in the post industry.

Our highly qualified instructors have **over 200 years of color grading and color science experience** collectively and iColorist is their preferred way to share their knowledge.

We sit with students and professionals from their **first time to their latest challenge.**

We've helped over 10,000 people advance their skills. We teach **students, universities, film schools, post-production houses, broadcasters, studios, and national archives.**

We've trained people to **start out,** to **change career**, to **refresh** advanced skills, to grasp **new technology**, to reach a new understanding of color theory, to unlock new wells of creativity.

Our classes **accelerate learning**, helping students improve exponentially, because researching can take you only so far.

Stay on top

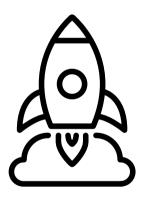A colorist is more than software. Grading is an art, science and business. We cover all three.

Access experience

All instructors continue to work as well as teach, so training draws on current information and working experience.

Get support

We host collaboration & networking – virtually & through the world's only global colorist mixers & summit. Alumni contact us for support & advice, for life.

Get the job

We mentor students, and help them excel – through industry and class discounts; crucial updates; and adding them to a searchable database of certified colorists.
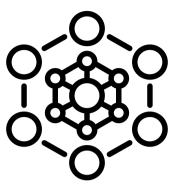
Upskill fast

We keep classes small and guarantee one-on-one time. We offer individualised, interactive, collaborative learning that can be customised for projects or organisations.

Stay up-to-date

We partner with the best and biggest manufacturers to bring you tech advancements first. Each instructor has a close partnership with a major supplier to keep students at the cutting-edge.

That's why we've been industry professionals' go-to trainers for over a decade
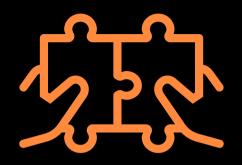
BENEFITS

FOR FILM SCHOOLS

✓ Offer new, crucial unit of competency

✓ Enhance reputation by offering globally-recognised, professional-level teaching

✓ Help staff upskill with new techniques

✓ A simple turnkey solution that offers grading challenges and pressure tests

✓ The chance to offer professional color training presented & marked by the trainer

✓ A realistic color solution for your Film School

FOR FILM STUDENTS

✓ Feel confident in language and incorporation of grading

✓ Opportunity to ask questions of industry professional with ongoing practical experience

✓ Better equipped to realise projects on time and in budget

✓ Real-world advice and mentoring, opening doors for possible entry into a staff position.

✓ Creative and technical advice on coloring Film School projects

Tailored unit plan

Drawing on years of experience working in film schools, we can develop a syllabus and marking system that compliments and conforms with your current offering.

Choice of instructors, locations, languages and formats

We offer a range of ways to plug a grading module into your academic framework, from live remote teaching in a virtual grading suite, to iin-person visits, and from weekly lectures and tutorials an intensive 5-day course.

Specialty components

Specialised electives in grading for archive restoration, VFX, narrative film, documentary, commercials, and web-series.

EXAMPLE CURRICULUM

The IColorist 'Color Grading Intensive is a hands-on 5 day module. (Can be 5 days in a row or taken over consecutive weeks.) Each day is designed to dovetail into the next so it can be modified to fit your current curriculum.
It is a great 101 intro to Color Grading using DaVinci Resolve. Sessions are 90mins, including a quiz, pressure test grade, and a 1 min movie assessment - all marked to give the student a mark out of 100.

	Day 1	Day 2	Day 3	Day 4	Day 5
10:00	**Color Grading** — Overview & history, What is Resolve?	**Secondary Correction**	**RAW Files** / **Color Management**	**Famous Movie Looks** — Using a variety of footage	**Practice** — for 1 min assessment + student question time
11:30 / 12:00	Break	Break	Break	Break	Break
12:00	**Primary Correction**	**Power Window Shapes** / **Tracking & Keyframing**	**Using Remote Grades + Group Grades**	**Rendering + Finishing**	**Color Grading Quiz** — Multiple choice quiz based on sessions
13:30	Lunch	Lunch	Lunch	Lunch	Lunch
14:30	**Editing 101** — Fundamentals, Creating a timeline & using Scene Cut Detection	**Basic Conforming** — from another NLE	**Skin Grading** / **Matching Cameras**	**Grading Pressure Test** — Color a film in 60min	**1min Assmnt.** — edit + grade 1 min timeline, showcasing technical + creative knowledge learned
16:00	**Practice** — + student question time	**Practice** — for the Grading Pressure Test	**Practice** — for 1 min submission: what to include, how to create movie	**Practice** — for quiz + 1 min assesment	**Wrap Up** — Final Q&A + learnings
17:00					

THE iCOLORIST UNIVERSE

TESTIMONIALS

"I missed a shoot with President Obama to take this class. Glad I did"
Dennis Dillion, DP for 60 Minutes (CBS), USA

"The course has been a booster of knowledge and experience for me. In three intense days, I learned so much about coloring and being a colorist: coloring techniques and theories, but also general advices about workflows, how to best work with clients, and much more!"
Elisa Mariani, Colorist, The Netherlands

"Warren's class was very helpful in learning the ins & outs of Davinci Resolve! The class went at a great pace and I feel confident that I can apply what I learned in class on my current projects! Definitely will be signing up for more classes in the future."
Kate Maier, Social Video Editor for Netflix, Los Angeles

Professor Herman Van Eyken
Director, Griffith Film School
Griffith University

Watch a review from Griffith Film School >

OUR AUDIENCE

Our audience are working **colorists, editors, cinematographers, directors, DITs, VFX artists, restoration artists, audio engineers and DPs** with staff positions at major facilities or busy freelancers working on a wide variety of television, commercial and feature film content.

Our audience is directly interested in and **educated on color correction, color science, post-production, cinematography, and Digital Intermediate**, is spread across the global, and ranges from beginners to industry veterans.

Major post facilities and broadcasters contract the ICA to train their people on best color correction practices and color science.

We offers **various courses ranging from the technical knowledge** necessary to perform tasks related to color as well as courses aimed at the specific use of color grading software.

Pricing for 5-day Color Grading Intensive Module **starts at US$100p/h** (expenses not included)

1   5.852   **iColorist.com audience 2022**

We partner with **the best** – we have close affiliations with major players that want to **support industry training & knowledge:**

AbelCine

ASUS ProArt Display

DELL Technologies

Filmworkz For The Colourist

DOLBY VISION

FSi Flanders Scientific Inc.

fxphd

MAXON A NEMETSCHEK COMPANY
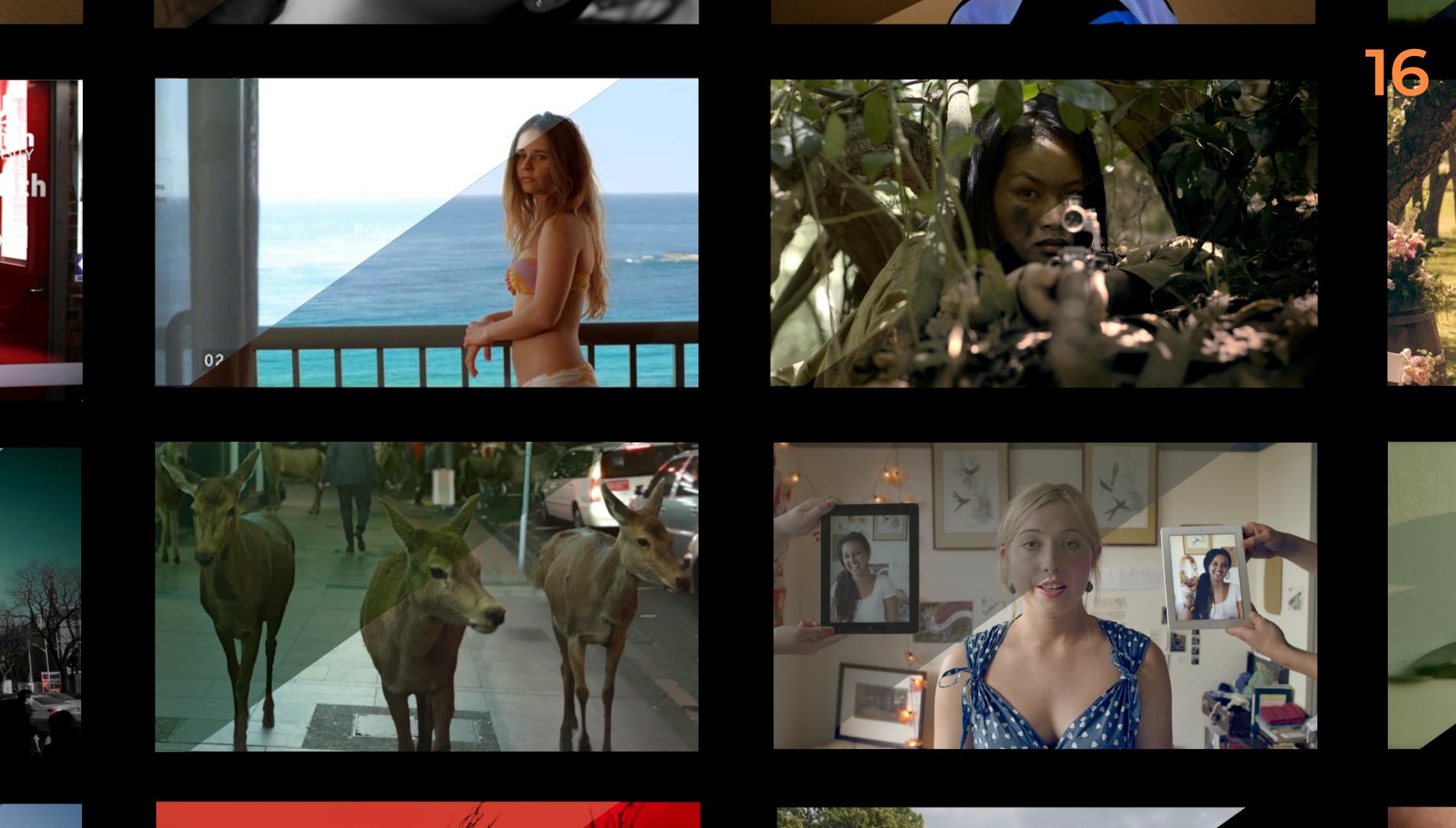
portrait displays

SGO

sohonet

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EVENTS

COLORIST MIXERS

The Colorist Mixer has been running since 2013 to bring people around the world connected to the color grading industry together to meet, network and discuss their work in a relaxed environment. It is usually held twice a year at NAB and IBC.

In 2020, we held the Colorist Mixer online due to COVID – sponsors shared their news and updates with the 600 attendees, presented demos, spoke directly to users, and gained qualified sales leads. Across 2021, we held 4 more virtual Mixers to great acclaim. **See Mixer videos >**

COLOR SPACE CADETS

We also started a monthly livestream in 2021 for color and film discussions, with a growing live and post-event audience. **Watch Color Space Cadets >**

WEBINARS

We often host free webinars to share tips and updates with our audience. We also occasionally host joint webinars with sponsors (at an additional cost) to share your messages directly with a highly-targeted and engaged audience. **See past webinars >**

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CLASSES

Books, manuals and online courses are great tools to get into the world of color grading but nothing accelerates skills as efficiently as the "Master-Student" exchange that we seek to generate in our classes. The best learning often comes from the opportunity to work in step with international leaders in the profession and discovering first-hand how these experts do what they do. Students learn from their fellow students as well as the ICA instructor.

This environment engenders the self-confidence within each student that is necessary to develop professionally within a very competitive audiovisual market.

The International Colorist Academy is one of the most prominent and recognized organizations dedicated to teaching color in the post-production sector.

ICA instructors are made up of active professionals who work professionally in different cities around the world. Together they have accumulated more than 200 years of experience that they are happy to share with their students.

The ICA has taught classes in 46 cities across 5 continents, but in 2020 successfully pivoted to online and remote learning – in a variety of timezones and languages.

ICA offers 40 classes at beginner, advanced and masterclass levels. Teaching covers Color Science, HDR, DaVinci Resolve, Monitor Calibration, Colorist Strategies, Digital Makeup, Looks and specific classes for work on commercials or feature films, and so much more.

NEXT STEPS

EASY AS...

1.
Get in touch today
Email or call for an initial discussion about your needs: budget, current curriculum, and goals

2.
Design your curriculum
Choose your modules, marking system, class size and format...

3.
Continue to optimise
Tweak the syllabus semester-to-semester to keep an up-to-date offering and improve with student feedback

Pricing for 5-day Color Grading Intensive Module starts at

US$100p/h
(Expenses not included)

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CONTACT US

Jeff Greenberg

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Diego Yhama

Maximus Raharjo

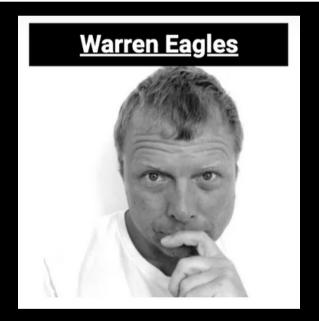**Gregg Loewen**

Warren Eagles

Kevin Shaw

FOUNDED 2009

The International Colorist Academy (ICA) was founded by colorists Kevin Shaw and Warren Eagles who have over 50 years of grading experience between them.

They can also boast over 30 years of training and demo experience.

Kevin and Warren work with freelance colorists to pool their valuable experience in grading features, commercials, DI, music, and drama projects to create hands-on colorist training courses.

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